

News Information

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On February 1st, WirelessCar entered the North American market by establishing a local Sales and Marketing presence as the first step to meet the emerging needs of current and potential customers. WirelessCar, a brand name within Volvo IT, will be located at Volvo Group North America in Greensboro, North Carolina.

Today, WirelessCar offers telematics services throughout the world including the North American market with an array of Fleet and Asset Management services. However, the initial focus will be geared towards the personal vehicle market. As the deployment of telematics services comes closer to reality for many of the vehicle manufacturers, local support becomes critical.

As a well-known provider of telematics services throughout Europe, the Middle East and the Asia-Pacific region, WirelessCar will use its knowledge and experience to include North America into its portfolio of geographical markets.

“The investment by WirelessCar to establish a local presence will allow vehicle manufacturers to benefit by having a supplier that is proven-in-combat as a viable alternative for telematics services”, states Magnus Henell, Director of WirelessCar. “Furthermore, those who have global ambitions would have immediate access to an already existing telematics infrastructure”.

For more information on WirelessCar bringing telematics to North America, [click here](#).

All enquires pertaining to the North American market can be directed to:

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About WirelessCar

WirelessCar, based in Gothenburg, Sweden, is one of the world's leading telematics service providers serving both the automotive and commercial vehicle sectors with services that are operational in 34 countries on four continents. This truly global service can include automatic crash notification, emergency and road side assistance, stolen vehicle tracking, an embedded hands-free telephone, a car locator, remote door unlock, and remote diagnostics. Also, Online services such as e-mail access and live news feeds are available. WirelessCar is part of Volvo IT, which is a global company and a member of the Volvo Group. WirelessCar operate as an independent entity addressing all vehicle manufacturers. WirelessCar's services are branded in the names of our customers who include BMW, Volvo Cars, Volvo Trucks and Volvo Construction Equipment.

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