

## PRESS RELEASE

30 August 2007



### Vehicle electronics supplier Movimento acquires SMSC's MOST technology

Movimento has acquired MOST technology from SMSC to further enhance the capabilities of its existing MOST tools and to create a best of breed, next generation MOST tool suite. Movimento will be acquiring the technology via its purchase of integrated circuits from SMSC. The technology from SMSC will be used to equip the Puma MOST SLD and Node Tool with SPY functionality thus making it a complete MOST tool for advanced diagnostics, development and maintenance.

The new PUMA MOST due to be launched IQ 2008 will provide network analysis, diagnostics, high speed software download, flight recording and node simulation.

The new tool will extend Movimento's model range into future technologies in addition to its product range that today include tools for CAN-diagnostics, network analysis, software download, network simulation and advanced testing such as hardware in the loop.

– It was natural for us to turn to the technology leader in the MOST field, as our ambition is to always have the best technology available, says the Product Manager for MOST products **Jonas Engström**. We have been impressed by the flexibility and technology that SMSC's are offering. The individuals we have met from SMSC have shown a high degree of professionalism and flexibility. We are looking forward to collaborate with them.

– "In the growing MOST market it is important that customers have a choice from a broad variety of products", said Leila Öhman-Denton, Managing director of SMSC Sweden. "We believe Movimento's participation in the market will make it richer and help accelerate its growth."

---

#### For further information, please contact:

**Movimento Group** Press Services      +46 31-33 33 225      [press@movimentogroup.com](mailto:press@movimentogroup.com)

*Movimento develops the future products to the vehicle industry in the areas of network communications, diagnostics, software download and telematics. Movimento is also a lead provider of services in the field of automotive electronics design and validation. The company was founded 2003 and has offices in Gotheburg SWE, and Plymouth (MI) in the USA.*

[www.movimentoautomotive.com](http://www.movimentoautomotive.com)

***About SMSC:** Many of the world's most successful global technology companies rely upon SMSC as a go-to resource for semiconductor system solutions that span analog, digital and mixed-signal technologies. Leveraging substantial intellectual property, integration expertise and a comprehensive global infrastructure, SMSC solves design challenges and delivers performance, space, cost and time-to-market advantages to its customers. SMSC's application focus targets key vertical markets including consumer electronics, automotive infotainment, PC and industrial applications. The Company has developed leadership positions in its select markets by providing application specific solutions such as mixed-signal system controllers, non-PCI Ethernet, ARCNET, MOST and Hi-Speed USB.*

For more information, visit <http://www.sm-sc-ais.com/AIS>