



“AI in automotive”

Telematics Valley Annual Conference 2019

Day 1 – October 1th

- 9.00 *Blå tåget – Visitor Center (preregistered only)*
- 9.30 *Break-out sessions (preregistered only, 120 minutes)*
Workshop 1 *Delivered by SEMCON*
Fundamental understanding of a neural network - exploring the smallest building block.
Workshop 2 *Delivered by FINDWISE*
The data findability challenge for digital transformation.
- 10:15 *Blå tåget – Visitor Center (preregistered only)*
- 11.30 Networking lunch
- 13.00 **Welcome and conference introduction**
Johan Amoruso-Wennerby & Petter Djerf, Telematics Valley
- 13.10 **Session: Where are we with automation - a reality check**
Moderator: Jonas Lindén, Telematics Valley
The Great Math Gap of AI
Carl Lindberg, AI Innovation Sweden
AI essential component for automotive
Shafiq Urréhman, CEVT
AI based occupant sensing is the key to unleash a new level of functions
Henrik Lind, Smart Eye
- 14.40 **Exhibitor pitches**
- 14.50 *Networking break in the exhibition area*
- 15.20 **Automation**
Sasko Cuklev, Volvo Group
Autonomous driving in the Nordics - Geofenced or SAE L5?
Harri Santamala, Sensible 4
What we know that we don't know
Mats Nordlund, Zenuity
- 17.00 *End of day 1*
- 17.30 *Networking dinner – preregistered only*

Day 2 – October 2nd

- 8.10 *Networking coffee in the exhibition area*
- 8.45 **Recap Day 1**
Johan Amoruso-Wennerby & Petter Djerf, Telematics Valley
- 9.00 **Session: Managing AI opportunities and threats in business and society**
Moderator: Charlotte Lundén, Telematics Valley
The importance of Data Quality and Governance for DAIR (Data and AI Ready) enterprises
Sofia Serafimovska, SAM Management Consulting
Machine Learning vs Software development – Verification & validation challenges
Lars Tornberg, Volvo Cars
AI on the dark side of the moon
Peter Nordin, SEMCON
- 10.30 *Networking break in the exhibition area*
- 10.50 **A Nordic approach to responsible and purpose-driven technology**
Anna Felländer, AI Sustainability Center
Applying Autonomous Vehicle (AV) concepts into adjacent industries
Atif Kureishy, Teradata
AI risk, AI safety, AI ethics
Olle Häggström, Chalmers
- 12.20 **Networking Lunch**
- 13.20 **Session: How to collaborate and exploit AI**
Moderator: Philip Wockats, Telematics Valley
AI in West Sweden and the Gothenburg Region – Overflow of the Ecosystem
Erik-Wilhelm Graef Behm, Business Region Göteborg
Collaboration enabling driver-vehicle-infrastructure automation
Edvard Brinck, Ericsson and Ola Boström, Veoneer
How can AI and fashion help the exposed profession of truck drivers become safer?
Helena Irema, Scania Group and Erik Tengedal, Imagimob
- 14.50 *Networking break in the exhibition area*
- 15.20 **The journey to unleash the value of data with AI!**
Robert Valton and Fredrik Moeschlin, Volvo Group
Develop AI cheaper and faster with collaborations
Hans Salomonsson, EmbeDL
Developing environmental model with ML from the ground truth data and scaling it in the cloud
Ulrich Wurstbauer, Luxoft
- 16.50 **Conference closing remarks**
Johan Amoruso-Wennerby & Petter Djerf, Telematics Valley

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